

IP4*💡*S

BRAND GUIDELINES

Brand Identity Manual

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IP4OS advocates for a concerted Intellectual Property and Open Science approach: A complementary and supportive link between agile and fitting IP tools and the sharing of Findable, Accessible, Interoperable, and Re-usable (FAIR) research outputs.

Please acknowledge funding by using the EU logo and one of the following funding sentences as shown below:

This project receives funding from the European Union’s Horizon Europe research and innovation programme under grant agreement No 101188026. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the EU nor the European Research Executive Agency (REA) can be held responsible for them.



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FONT

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MINIMUM SIZE OF THE LOGO

The minimum height of the EU emblem must be 1 cm.

EU EMBLEM

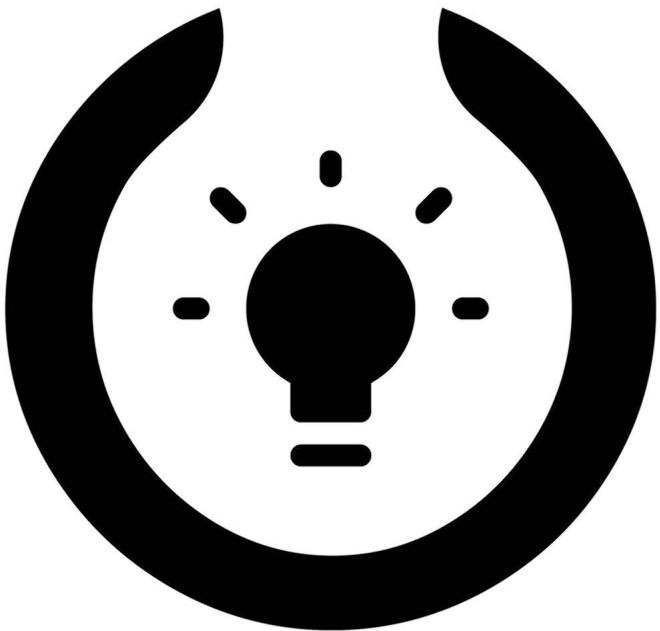
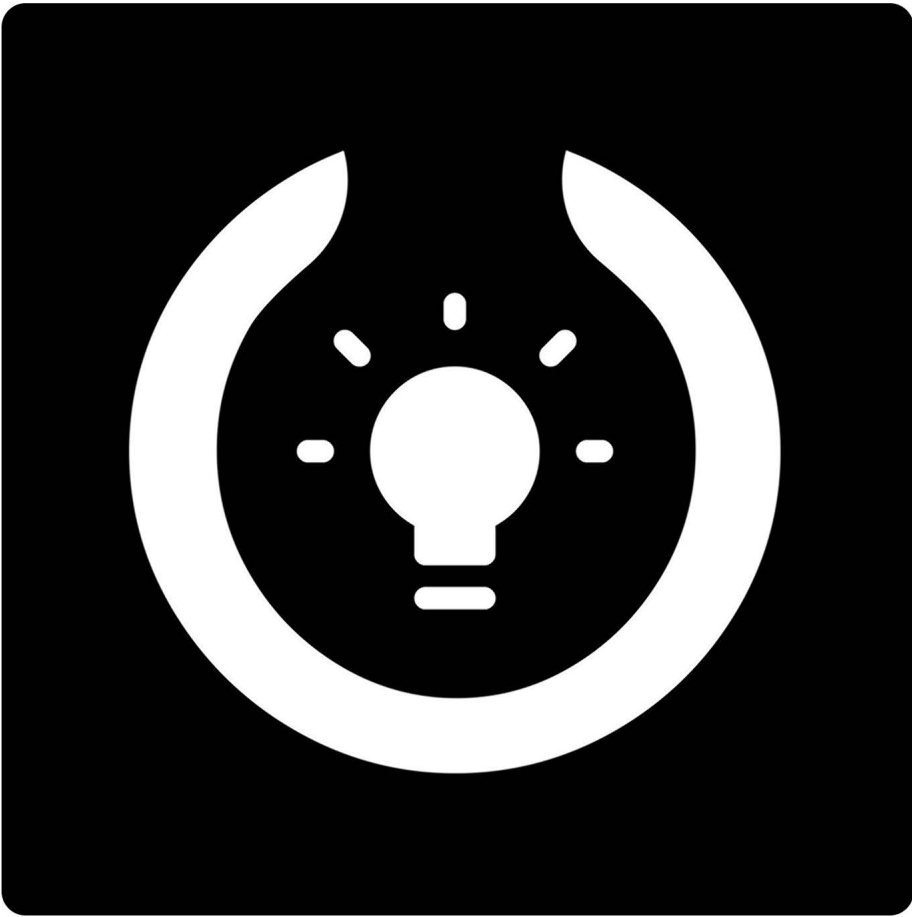
Must always be on the left side or above the funding text.

The background features a gradient from teal on the left to purple on the right, overlaid with numerous thin, concentric, wavy lines that create a sense of motion and depth.

LOGO



IP4💡S



The background features a gradient from teal on the left to purple on the right, overlaid with numerous thin, concentric, wavy lines that create a sense of depth and movement.

COLOURS

HEX: #019DAD

RGB: 1, 157, 173
CMYK: 99%, 9%, 0%, 32%

HEX: #39708C

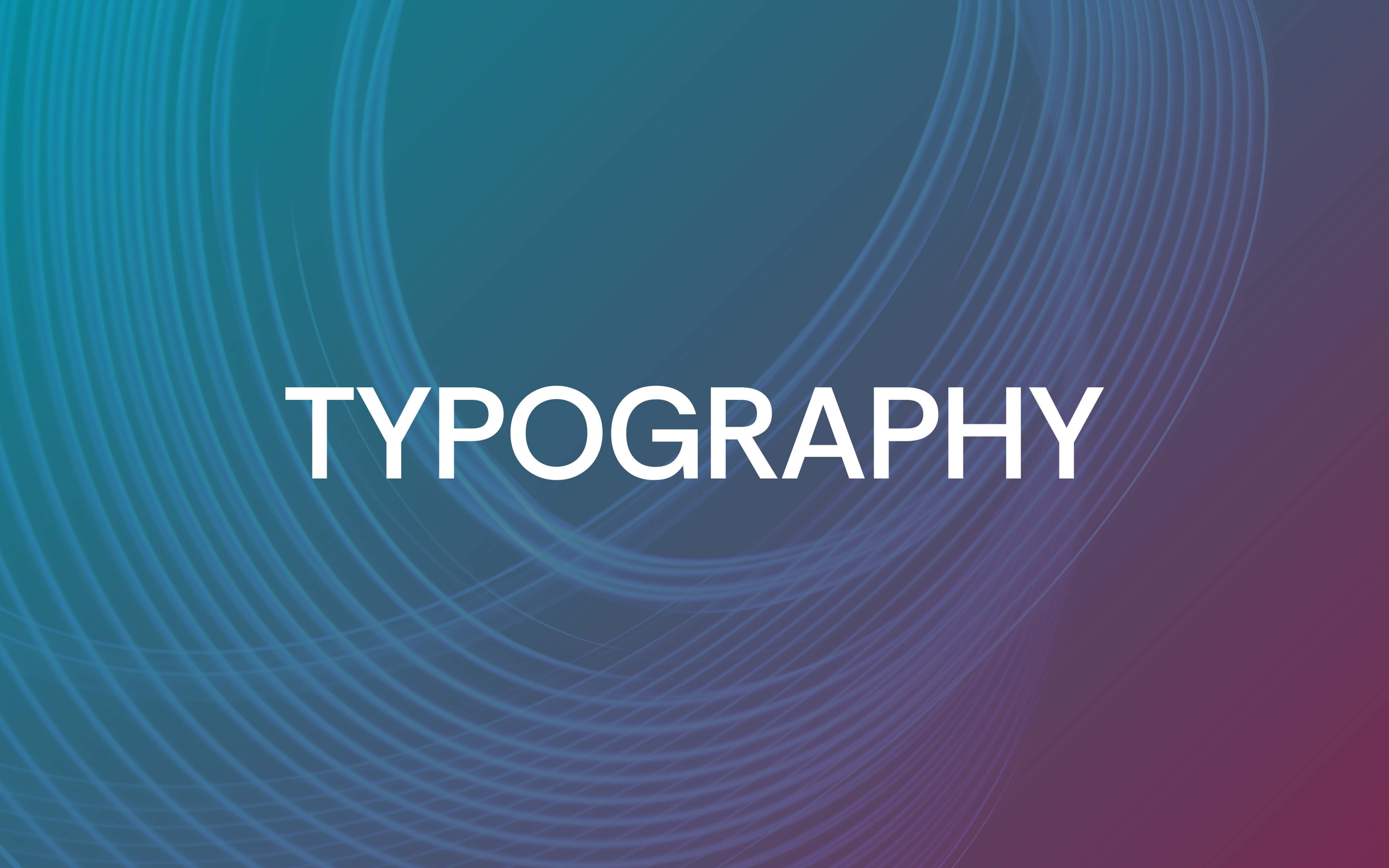
RGB: 57, 112, 140
CMYK: 59%, 20%, 0%, 45%

HEX: #625075

RGB: 98, 80, 117
CMYK: 16%, 32%, 0%, 54%

HEX: #8D2E5C

RGB: 141, 46, 92
CMYK: 0%, 67%, 35%, 45%

The background features a series of concentric, slightly irregular circles that create a sense of depth and movement. The color gradient transitions from a vibrant teal on the left to a deep, muted purple on the right, with the circles' lines following this gradient. The overall effect is modern and artistic.

TYPOGRAPHY

Aa

ABCĆDEFGHIJKLMNOPQRSŠTU

VWXYZŽabcćdefghijklmnopqrsšt

uvwxyzž1234567890'?''"!"(%)[#]

{@}/&\<-+÷×=>®©\$€£¥¢:;,.*

Download here: <https://fonts.google.com/specimen/Rethink+Sans>

Aa

ABCĆDEFGHIJKLMNOPQRSŠTUVWXYZŽabcćd
efghijklmnopqrsštuvwxyzž1234567890'?"'!"(%)
[#]{@}/&\<-+÷×=>®©\$€£¥¢:;,.*

Download here: <https://fonts.google.com/specimen/Montserrat>

Aa

ABCĆDEFGHIJKLMNOPQRSŠTUVWXYZŽ
abcćdefghijklmnopqrsštuvwxyzž1234567
890'?"'!"(%)[#]{@}/&\<-+÷×=>®©\$€£¥¢:;,.*

Download here: <https://fonts.google.com/specimen/Nunito?query=nunito>

Aa

For Headings

ABCĆDEFGHIJKLMNOPQRSŠTUVWXY
ZŽabccdefghijklmnopqrsštuvwxyzž12
34567890‘?’“!”(%)[#]{@}/&\<-+÷×=>®©\$
€£¥¢::,*

Download here: <https://fonts.google.com/specimen/Montserrat>

Aa

For Body text

ABCĆDEFGHIJKLMNOPQRSŠTUVWXYZŽa
bccdefghijklmnopqrsštuvwxyzž123456789
0‘?’“!”(%)[#]{@}/&\<-+÷×=>®©\$€£¥¢::,*

Download here: <https://fonts.google.com/specimen/Nunito?query=nunito>

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VISUALS





Enabling Open Science Through Effective IP Management

"Open Science doesn't conflict with intellectual property protection! The data can be open while IP rights remain intact."

Professor Jean-Claude Burgelman
Professor on Open Science policy at the University of Brussels; Editor in Chief at Frontiers Policy Lab



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Enabling Open Science Through Effective IP Management

"Yes, trade secrets hinder the spirit of sharing, however my law firm supports open science by balancing the interplay of copyright and open source or regulatory exclusivity and open sharing."

Katharina Miller
Lawyer for Open Science and Intellectual Property



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IP4OS empowers European multi-professional teams with agile Intellectual Property management and Open Science practices to elevate the valorisation of scientific knowledge across Europe.

Objectives



To publish an open-access **SYNERGY FRAMEWORK** providing recommendations for best practices on a concerted IP-OS approach.



To develop **OPEN EDUCATIONAL RESOURCES** and **TRAIN** multi-professional teams from all European countries.



To build a vital **COMMUNITY OF PRACTICE** to ensure a sustainable knowledge valorisation for social, economic and environmental benefits.

Coordination
Christian-Albrechts-Universität zu Kiel

Duration
1 January 2025 – 31 December 2026

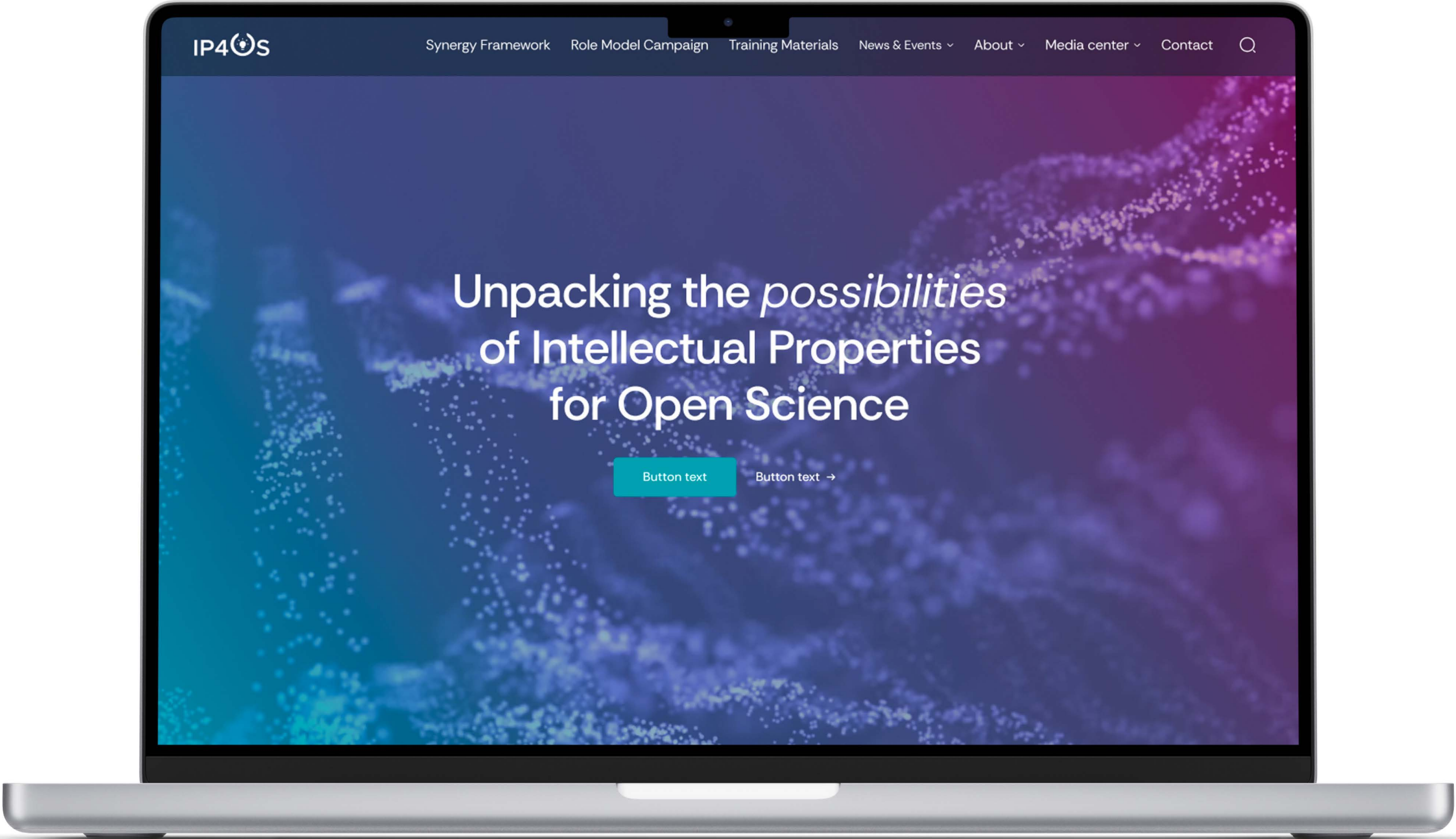
Consortium



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Unpacking the Possibilities of Intellectual Properties for Open Science

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Highlights

National Open Science Symposium

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"Yes, trade secrets hinder the spirit of sharing, however my law firm supports open science by balancing the interplay of copyright and open source or regulatory exclusivity and open sharing."

Katharina Miller
MIK

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Name of presenter



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Section slide





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Dx.y Title of Deliverable

DD/MM/YYYY

Author(s): [Name Surname](#)



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